

Privacy Policy

Effective Date: 01/01/2026

Business Name: Fortress Life Solutions

Website: fortress-life.com

1. Introduction

Fortress Life Solutions (“Company,” “we,” “our,” or “us”) is committed to protecting the privacy and security of your personal information. This Privacy Policy describes how we collect, use, disclose, and safeguard your information when you visit our website, engage with our services, or communicate with us, including via SMS/text messaging.

2. Information We Collect

We may collect the following categories of information:

a. Personal Information

- Full name
- Email address
- Phone number
- Mailing address

b. Communication Data

- Messages you send to us
- Customer service inquiries
- SMS/text message interactions

c. Technical & Usage Data

- IP address
- Browser type and version
- Device type
- Website usage data (cookies, analytics)

3. Methods of Collection

We collect information:

- Directly from you (forms, inquiries, account creation)
- Through automated technologies (cookies, tracking tools)
- Through communication channels (email, phone, SMS)

4. Use of Information

We use collected information to:

- Provide and manage our services
- Communicate with you regarding inquiries or services
- Send transactional or service-related messages
- Improve website functionality and user experience
- Maintain security and prevent fraud
- Comply with applicable legal and regulatory obligations
- No personal information, mobile number, or messaging consent information will be shared with third parties or affiliates for marketing or promotional purposes.

5. SMS/Text Messaging Policy

By providing your phone number and affirmatively opting in, you consent to receive SMS messages from Fortress Life Solutions. These communications may include:

- Service-related updates
- Appointment confirmations or reminders
- Customer support communications

Message frequency may vary.

Message and data rates may apply.

You may opt out of SMS communications at any time by replying:

- STOP to unsubscribe
- HELP for assistance

Consent to receive SMS messages is not a condition of purchase or service.

6. Disclosure of Information

We do not sell or rent your personal information.

We may disclose your information:

- To service providers assisting in business operations (e.g., messaging platforms, hosting providers)
- To comply with legal obligations, subpoenas, or regulatory requests
- To protect our rights, property, or safety
- In connection with a business transfer (e.g., merger, sale of assets)

7. Data Retention

We retain personal information only as long as necessary to:

- Fulfill the purposes outlined in this policy
- Comply with legal, regulatory, or contractual obligations
- Resolve disputes and enforce agreements

8. Data Security

We implement reasonable administrative, technical, and physical safeguards designed to protect your personal information. However, no transmission or storage system can be guaranteed to be 100% secure.

9. Your Privacy Rights

Depending on applicable laws, you may have the right to:

- Request access to your personal data
- Request correction of inaccurate information
- Request deletion of your data (subject to legal exceptions)
- Opt out of certain communications

Requests can be made by contacting us at the information below.

10. Cookies and Tracking Technologies

We may use cookies and similar technologies to:

- Enhance user experience
- Analyze website traffic
- Improve functionality

You may disable cookies through your browser settings.

11. Third-Party Services

Our website or services may integrate with third-party providers. We are not responsible for the privacy practices of such third parties.

12. Children’s Privacy

Our services are not directed to individuals under the age of 13, and we do not knowingly collect personal information from children.

13. Changes to This Privacy Policy

We reserve the right to update this Privacy Policy at any time. Changes will be posted with an updated effective date.

14. Contact Information

If you have any questions regarding this Privacy Policy, please contact us:

Fortress Life Solutions

info@fortress-life.com